



## Cigna is a mission-driven company committed to improving the health, well-being and sense of security of the people we serve and the communities where our employees, clients, customers and partners live their lives.

Cigna Connects is our unique approach to corporate responsibility which aligns with our mission by making powerful connections that positively impact the health of people, communities and the environment. Through Cigna Connects, we aim to serve as a catalyst of action and a convener of stakeholders who, together, can make a difference around critical health topics.

Our Cigna Connects corporate responsibility platform is focused on the following three key issue areas: Health and Well-Being, Environment and Inclusive Business. Within each issue area, we aim to apply our global health services expertise, resources and innovative thinking to help solve complex challenges globally and within key markets.

In the Commonwealth of Massachusetts, Cigna and the Cigna Foundation partner with non-profit organizations, including hospital and health systems that are focused on addressing critical health topics our community members are experiencing such as food insecurity, mental health conditions, opioid addiction, reduced access to health care due to disparities and social determinants, and preventive care actions to name a few.

### The Forsyth Institute

- The Forsyth Institute was founded in 1910 through a philanthropic gift made by the Forsyth family to provide urgently needed oral health care to disadvantaged children in Boston. Over the years, more than 500,000 children received care at the original dental infirmary. Today, the ForsythKids portable dental program provides preventive oral health care and education to underserved children in need across the Commonwealth. The long-term goal of the program is increased oral health through access to dental care for every child in Massachusetts, but especially for those in need.
- A grant made by the Cigna Foundation will support the ForsythKids portable dental program in providing care to students who attend the Bridge Boston Charter School, located in Roxbury. The school currently enrolls 312 students in Grades K-6. Of that number, nearly 100 percent are minority, almost 40 percent are English Language Learners, 22 percent receive Special Education services, and at least 20 percent have been homeless. One-hundred percent of these students are on free or reduced lunch.

### IN OUR COMMUNITY

- Worked toward 2020 environmental targets of 20% reduction in greenhouse gas emissions, 15% reduction in energy use and 10% reduction in water consumption (from 2013 base year).
- Engaged more than 20,300 employees and their families from 17 regions to join Cigna's Fitness Challenge, culminating in over 33 million minutes of exercise with an aggregate weight loss of over 33,529 pounds.
- Scored 100% on the Corporate Equality Index from the Human Rights Campaign.
- Trained 100% of new employees in our newly refreshed Code of Ethics and all existing employees affirm their adherence to the Code annually.

**\$21.1m** in combined Cigna Giving through our Foundation, Civic Affairs and employee volunteering

**over 57k** hours of Cigna employee volunteer service

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- **The Need:** Dental caries, commonly known as cavities, is a major public health problem, particularly in young children. The effects of cavities reach well beyond kids' teeth. They not only cause pain and discomfort, but also lead to absences at school, impaired school performance, and increased treatment costs. Most worrisome of all, cavities can set the stage for a lifetime of oral health problems. For the first time in at least 50 years, low-income students represent the majority of schoolchildren attending public schools in the U.S. Many of these children receive health and dental care coverage through Medicaid, yet relatively few dentists nationwide accept this form of insurance. This is just one of the many

barriers low-income families face when seeking dental care.

- **The Program:** ForsythKids provides on-site, evidence-based, comprehensive prevention services and early identification of urgent oral conditions including pain and infection. The scope of service includes dental examinations, cleanings, fluoride varnish application, sealants, a toothbrush and toothpaste, oral health and nutritional education, x-rays and application of silver diamine fluoride (SDF) to prevent the growth of cavities. During a typical visit, one dentist, two hygienists, and two dental assistants provide care. The visit takes under 30 minutes per child and care is provided at least three times per year.

ForsythKids provides dental treatment whether or not the patient has dental insurance. There is never an out-of-pocket cost to the patient, family or host site.

- **The Impact:** For millions of children across the U.S.—including some 300,000 here in Massachusetts—regular dental care remains out of reach. On average, each \$1 invested in programs like ForsythKids can save \$3 to \$5 in future healthcare costs. According to the Massachusetts Health Policy Commission, in 2014 there were 36,000 preventable emergency room visits for oral health reasons costing the healthcare system as much as \$36 million.