



COMCAST NBCUNIVERSAL

At Comcast NBCUniversal, we believe success starts with opportunity. We are investing our resources in programs and people that are focused on transforming communities, expanding access to technology, helping more people develop digital skills, and empowering entrepreneurs to use technology for good.

To do this we celebrate the people, programs, and partners who are helping to open opportunities across the country and drive positive change. One of our highest priorities as a company is helping more people participate in the innovation economy.

Comcast's Internet Essentials has connected more than 4 million low-income Americans by providing low-cost hi-speed internet service, access to equipment and digital skills training. Additionally, we've provided \$350 million in support to fund digital inclusion efforts reaching nearly 5 million people nationally.

This year, we celebrate our 55th anniversary as a company. It's incredible to think about how we've evolved from a Philadelphia startup to where we are now. So much has changed for us as we've grown. But one constant is our deep and unwavering commitment to each other and to the communities that we have the profound privilege to serve.

BRIAN L. ROBERTS

Chairman and CEO, Comcast Corporation

Comcast NBCUniversal is actively engaged in the civic life of the communities we serve. We believe citizen service empowers change and helps create stronger, more vibrant communities. In 2018, more than 115,000 volunteers worked on 1,200-plus projects in 23 countries during **Comcast Cares Day**. Serving as partners to our customers and communities is at the core of who we are as a company.

In the Commonwealth and beyond in New England, Comcast's engagement programs provide vehicles for our employees to give back to our communities year round. Our local Volunteer Corps works with community partners to provide volunteer opportunities to Comcast employees with a passion for service. Using a simple semi-automated business based online marketing and communications tool, our team can support our employees' endeavors across our footprint and strive to assist strong community partners with distinct volunteer needs.

IN OUR COMMUNITY

Our community impact team's operational focus on celebrating and empowering people, programs and partners creates tangible and sustainable relationships with organizations across the State of Massachusetts, that produce real results.



cash and in-kind contributions in Massachusetts communities in 2017.



low-income Massachusetts residents connected to low-cost high-speed Internet service.



volunteer hours donated across Massachusetts.

LEARN MORE

nbcuniversal.com/values