



Dunkin' Brands strives to be recognized as a company that responsibly serves our guests, franchisees, employees, communities and business partners. We feel fortunate that our restaurants are part of the fabric of so many communities and neighborhoods around the globe, and our franchisees value the role they can play in strengthening their communities.



We are committed to engaging on issues that matter. Rooted in our commitment to an inclusive workforce, in 2016 we made a public commitment to developing and paying women equally: we were one of the 100+ companies that signed the White House equal Pay Pledge, and we are members of the Boston Women's Workforce Council's 100% Talent Compact. We also work to promote diversity among our franchisee community. In partnership with the NAACP, we developed our Diversity in Franchising Initiative in 2014, which seeks to increase awareness of franchising opportunities among people of color.

Our franchisees are integral members of their communities, each with their own civic-minded engagement strategy. Dunkin' Brands actively engages federal, state, and local government officials in an effort to advance an understanding of our franchisee business model and the impact our franchisees have in their neighborhoods.

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### IN OUR COMMUNITY

In Massachusetts, 128 Dunkin' Donuts franchisees independently own and operate an average of 10 restaurants each, for a total of 1,181 franchised Dunkin' Donuts restaurants in the state. Collectively, depending on seasonality, Dunkin' Donuts restaurants in Massachusetts State employ between 20,000 and 30,000 part-time and full-time employees. These crew members are employees of the individual franchise owners. In 2016, Dunkin' Donuts franchisees spent millions of dollars fueling Massachusetts' economy, including approximately \$24.5 million on new construction and to remodel existing restaurants. Dunkin' Brands franchisees also own 15 manufacturing facilities in Massachusetts that supply area Dunkin' Donuts restaurants. In August 2018 we announced plans for 30 new NextGen restaurants in the city of Boston, which will all carry our new double-walled paper cup.



1.4m meals provided to children and families through Feeding America® grants



over 2k volunteers during National Week of Joy in 85 food banks

LEARN MORE

[dunkinbrands.com/responsibility](http://dunkinbrands.com/responsibility)

## The Joy in Childhood Foundation

The Joy in Childhood Foundation is the corporate foundation powered by Dunkin' Donuts and Baskin-Robbins, our franchisees and their employees, our corporate partners, our guests and our employees. The mission of the Foundation is to bring joy to kids battling hunger or illness. Every year, the Foundation provides grants to more than 200 local community organizations across the country including children's hospitals, food banks, camps, after-school programs and the like. Since 2014, the Joy in Childhood Foundation has given more than \$2 million to nearly 60 local community organizations in Massachusetts focused on neighborhood safety initiatives and bringing joy to kids battling hunger or illness. Some of the organizations our franchisees support through the Joy in Childhood Foundation include the Jimmy Fund, Greater Boston Food Bank, the Weymouth Food Pantry, Special Olympics Massachusetts, Worcester Food Bank, Children's Hospital Boston, Boston Strong, Baystate Children's Hospital and North Shore Children's Hospital.

Some of the Joy in Childhood Foundation's most recent initiatives in Massachusetts include:

- In 2017, the Foundation announced a three-year, \$100,000 commitment to the Greater Boston Food Bank through its partnership with Feeding America®. The grant supports programs like the Backpack Program, which provides hungry children with nutritious and easy-to-prepare food to take home on weekends and school vacations when other resources are not available. Funding will also support the expansion of child hunger initiatives such as the Kids Cafe program which provides free meals and snacks to low-income children after school through a variety of community locations where children gather during the afterschool hours.
- In August 2018, the Joy in Childhood Foundation announced plans to create a Starlight Site, in partnership with the Starlight Children's Foundation®, at Brigham and Women's Hospital. Starlight Sites ease stress and support the overall health and well-being of pediatric patients by providing hospitals with rooms designed to be enjoyed by children and their families. They support kids and families as treatment rooms, teen lounges, playrooms, kitchens, gardens and other healing spaces. The new Starlight Site at Brigham and Women's Hospital will transform a waiting room into a colorful and engaging playroom featuring modular options that work for young children and teens with comfortable new couches and lounge chairs, and state-of-the-art electronics, including a new television.

## FACTS

With more than 20,000 points of distribution in more than 60 countries worldwide, Dunkin' Brands Group, Inc. (Nasdaq: DNKN) is one of the world's leading franchisors of quick service restaurants (QSR) serving hot and cold coffee and baked goods, as well as hard-serve ice cream. At the end of fiscal year 2017, Dunkin' Brands' 100 percent franchised business model included more than 12,500 Dunkin' Donuts points of distribution and more than 7,900 Baskin-Robbins points of distribution, which are owned and operated by franchisees, licensees, and joint venture partners. For the full-year 2017, Dunkin' Brands Group, Inc. generated revenues of approximately \$860 million. Dunkin' Brands Group, Inc. is headquartered in Canton, Mass.