



At JLL, we believe in building a better tomorrow for our clients, our people, and our communities. Here at JLL New England, we proudly engage in dozens of community improvement activities.

We partner with Building Impact for numerous in-office employee service events throughout the year, we help families move into new homes through Heading Home's rewarding Up & Out program, we conduct an annual YMCA holiday book drive and much more. Organizationally and individually we know how important it is to support our own communities.

CaterCares

JLL created this free, charitable program in partnership with Boston-based ezCater. CaterCares benefits Feeding America, the nation's largest hunger relief organization that partners with organizations across the country like The Greater Boston Food Bank. The program enables companies across Massachusetts and the nation to fight childhood hunger by leveraging "collateral kindness." In doing so, they can create good as a byproduct of something they're already doing anyway—in this case, ordering food.

Corporations across the U.S. spend over \$20 billion a year on catering in their offices. CaterCares capitalizes on that spending to give a portion back to children and families in our communities. The way it works is simple. When companies join CaterCares, they gain access to ezCater's online ordering platform. Every time they place an order, they get roughly 3% of their spending back in cash rewards, which are then donated to Feeding America and its local partner food banks. Every \$1 donated creates 11 meals, so a simple \$250 food order is equal to as many as 113 meals for those in need.

The program is the brainchild of one passionate JLL New England employee who has an ambition to end childhood hunger. With support from many others in the organization, she has been able to turn ambition into reality. As she put it, "I have gotten nothing but encouragement, enthusiasm, passion, and energy. No one at JLL ever told me you can't do this, and so many people have dedicated so much of their time and have given me incredible guidance."

We are most proud of this program because it is our own. We are not done scaling CaterCares and hope its impact on Massachusetts and the country will continue to grow.

IN OUR COMMUNITY

CaterCares launched in Boston in November 2016 exclusively to companies located in JLL-managed properties. Since then, the program has expanded nationwide and is now open to any company interested in joining. The program has already raised over \$38,000 total = 412,000 meals. Nearly 35% from Massachusetts = \$13,300 = 146,300 meals. The number of orders placed through the program has grown by 500% from September 2017 to September 2018. In addition to JLL, Massachusetts-based companies like Acadian Asset Management, GMO, Entertainment Cruises, Unispace, and many more are active participants in CaterCares.

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catercares.com