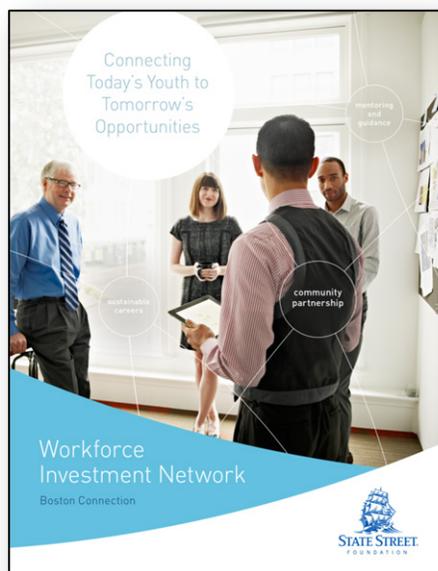


Five nonprofits, Boston Public Schools and one corporate partner, all with a common goal: creating meaningful career paths for Boston youth.

As the signature program of State Street Foundation, which is an important element in our overall strategy of education and workforce development, Boston Workforce Investment Network (Boston WINs) is a multi-year, \$20 million venture philanthropy initiative led by the Foundation in partnership with five high-performing partners—The Boston Private Industry Council (PIC), Bottom Line, College Advising Corps (CAC), uAspire and Year Up. Together, we're changing how we invest in our future workforce.

Over the course of the program, our partners will scale their reach by 60 percent so that more Boston youth will receive the services that prepare them for college and career success. As part of our commitment, State Street will hire 1,000 aspiring professionals to strengthen our workforce and provide meaningful internship opportunities to build a future talent pipeline.



Our Approach

Through Boston WINs, we've created a systematic, scalable and measurable way of achieving college and career readiness:

- **Private, Public and Nonprofit Collaboration.** Boston WINs thrives because of a joint collaboration between the private, public and nonprofit sectors.
- **Coordinated Action.** We've created an infrastructure for our partners to collaborate and complement one another's core competencies. Through Coordinated Action, students in 26 Boston Public Schools are given coaching and support on college admissions, college affordability, college completion and work experience and career advising.
- **Company-Wide Commitment.** In addition to the \$20 million investment, we extended employee trainings to empower the partners' staff, and our employees give their time and talent with an incentivized matching gift program. More than

\$235,000 in gifts have been matched, 4,400 employee volunteer hours contributed, and 6 executives serve on partner boards. We dedicated office space for students to take training classes and meet with employee mentors. And we're offering valuable work experience, both through 1,089 internships and 501 hires.

IN OUR COMMUNITY

- Through a combination of the State Street Foundation commitment of \$20 million, \$800,000 in corporate contributions and \$235,000 in employee matching gifts, partner organizations have more resources to serve Boston youth.
- Massachusetts workers with bachelor's degrees earn nearly double what workers who have not attended college earn. WINs is helping to advance the financial future of youth served by ensuring college and career readiness, and through internships and hiring.
- Since the launch of WINs, the number of Boston Public Schools seniors with post-secondary plans has increased to 71% from 60% two years ago.

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statestreet.com/values.html