

# COMPETING IN THE GLOBAL ECONOMY

## ADVOCATING FOR POLICY SOLUTIONS

- Adopting the Roundtable's 2019-20 **policy principles and priorities**, which will guide the organization's policy advocacy during the year.
- Submitting testimony supporting statewide **education funding and accountability** measures
- Testifying in support of the Governor's **Housing Choice Initiative** legislation
- Submitting testimony in favor of legislation to support **low-income worker job retention** strategies
- Participating with 21 business groups to develop a statewide business **transportation agenda**
- Advocating for **paid family leave** regulatory and legislative changes
- Sponsoring **STEM Workforce** Challenge Event with Mass Insight, the STEM Advisory Council, Mass Business Alliance for Education & State House News
- Supporting state budget funding of \$6.9 million for **sector-based workforce training** that helps companies fill open jobs

MORE THAN **945,000** **Jobs in Massachusetts are supported by international trade**

- Organizing meeting with the **national Business Roundtable (BRT)**, 15 state roundtables in Washington, DC highlighting policy solutions in transportation, paid leave and data privacy; importance of international trade, particularly with Canada & Mexico, for the state's economy

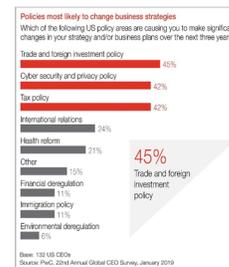
## STEM Education

During an event co-sponsored by MBR at State Street, Lieutenant Governor Karyn Polito advanced the importance of STEM education to help the state develop and retain the highly-skilled workforce needed to compete in the global economy. Additional speakers included iRobot's Lisa Freed and Microsoft's Aimee Sprung, Naia Wilson, Headmaster of New Mission High School, and moderated by Framingham Mayor Yvonne Spicer.



**“This is the year of education.”**

Lt. Gov. Karyn Polito



## Competitiveness

PwC Northeast Managing Partner and member of the Roundtable Executive Committee John Farina shared insights from global leaders with two dozen Roundtable members on a range of topics including the shortage of skilled workers, public policy uncertainty, trade conflicts and cyber threats.

## Jobs & Workforce

The Roundtable participated in a workforce development briefing at the State House with legislative leaders discussing ways to strengthen workforce system.



**“I have strong relationships with both the Business Roundtable and the AFL-CIO, and while we each have different perspectives, both of these organizations are terrific partners in helping to achieve our shared goal of building a robust Massachusetts economy with opportunities for all.”**

Chairman Paul Brodeur, Joint Committee on Labor and Workforce Development

# CONNECTING PUBLIC & PRIVATE SECTOR LEADERS



## MBR Board of Directors Meeting with House Speaker Robert DeLeo

At KMPG, Speaker Robert DeLeo thanked the Roundtable and its members for their ongoing participation and support in areas such as STEM, transportation, early education & care, and the state's economic competitiveness.

## Roundtable Health Care Task Force Convenes with HHS Secretary Marylou Sudders at Skadden Arps

Health & Human Services Secretary Marylou Sudders met with members of the Roundtable's Health Care Task Force to discuss the Administration's priorities and collaboration with business leaders during the year ahead.



Secretary Sudders (left) speaks with the MBR Health Care Task Force

## Roundtable Appointed to Senate Revenue Working Group

The Roundtable was appointed to the Senate's Revenue Working Group with numerous stakeholders including elected officials, non-government leaders, grassroots advocates and business groups. The group is taking a comprehensive look at updating and modernizing the structure of the state tax code before identifying any legislative recommendations.

# STRENGTHENING THE ROUNDTABLE PLATFORM

## Roundtable Partners with Dell Technologies for MassForward: A Vision for 2030 Policy Event

MBR promoted a fireside chat with Michael Dell and Governor Charlie Baker. The event featured policy discussions with leaders from industry, higher education & government.

Roundtable member executives from Verizon, Lantheus Medical Imaging, ACI, UMass, and Dell Technologies participated on the discussion panel.



**"If you find a great company, I guarantee you will also find great universities nearby."**

Michael Dell, Founder & CEO, Dell Technologies

## Roundtable Teams with New England Council on "Moon Shots" Event



An all-star panel including MBR members iRobot CEO Colin Angle and UMass Chancellor Dr. Robert Johnson spoke at an event celebrating the anniversary of the moon landing.

**"Retooling the entire education system to prepare students for jobs that do not yet exist using technologies that have yet to be created is the 'moon shot.'"**

Dr. Robert Johnson, Chancellor, UMass Dartmouth

## Katelyn Hamilton, New MBR Assistant Director

The Roundtable welcomes Katelyn to be an integral part of developing the Roundtable's public policy agenda, expanding its social media presence, and working with its members to pursue the organization's mission.



## #BusinessIsGood Highlights Ways Business is a Force for Good

More than 40 Roundtable members provided examples of philanthropic and community building activities for MBR's new report—[#BusinessIsGood](#).

## New Roundtable Members

