



## Ernst & Young's College MAP (Mentoring for Access and Persistence) Program

College MAP (Mentoring for Access and Persistence), EY's signature volunteer program in education, is a long-term, group-mentoring program focused on empowering students in area underserved high schools, so that they can gain access to college and succeed in higher education. College MAP (CMAP) matches EY volunteer mentors of all levels, backgrounds and service lines, with groups of 11th and 12th graders at local high schools.

EY teams with College for Every Student, a national not-for-profit that is an expert on helping underserved students gain access to higher education, to develop our curriculum. The College MAP program is designed to help to demystify the process of applying to and affording college, encouraging students who might not have otherwise considered applying for college.

To date, over 1100 EY professionals have worked with high school students to help build the skills to persist in completing their post-secondary goals. Skills such as: Awareness of the lifelong benefits of earning a higher education; Financial readiness that helps students apply for aid and pay for college; Persistence skills to help students complete and succeed in careers; and Self-efficacy skills to help students overcome obstacles, achieve milestones and become more successful, contributing members of society.

More than 95 percent of students participating in CMAP have graduated high school in comparison to 72 percent of their relevant peer group. This is 14 percent above the national average. Approximately 90 percent of students graduated pursued higher education and 5 percent enrolled in trade/vocation schools or joined the army.

In the Boston community, EY has strongly supported two prominently underserved high schools, Boston English and Madison Park Technical. 50 EY employees are currently serving as mentors.

Impact of the Boston area College Map 2016 Class:

- 26 seniors graduated from the program with 23 enrolled in college or a postsecondary education.
- 7 students received over \$23,000 in college scholarships in 2016.
- Colleges attending include: Bridgewater State University, Salem State University, New England Culinary Institute, Pine Manor College, Johnson and Wales University, Bunker Hill Community College, and Mount Ida College.
- CMAP Scholar was accepted into the Foundation Year program at Northeastern University.
- CMAP Scholar received a MLK Scholarship at the 46th Annual Rev. Dr. Martin Luther King, Jr. Memorial Breakfast in Boston.

At Boston English High School, CMAP compliments and furthers the school's Technical Pathways Program (TPP), which provides curriculum to help prepare students for careers or college in several disciplines including Business, Finance & Entrepreneurship. A local EY professional serves on the TPP board as a representative to provide insight and leadership. EY also provides a summer internship to a student in the program, which benefits the individual, the school and EY, while supporting the City of Boston's Youth Employment Program.

The CMAP program uses a team mentoring model which benefits everyone involved. It provides each student with multiple mentors, allows EY professionals to balance work and long-term mentoring commitments, and creates a supportive and encouraging community amongst the students participating in the program.

In addition to the thousands of volunteer hours providing mentorship, a scholarship fund has been established to support the financial obligation of higher education to select program participants. From 2013 to 2015, over \$1 million dollars has been awarded across the country with almost \$100,000 given to students participating from the Boston program.

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